Name:	Craig Butterworth
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# EXPERIENCE

Title:Principal Product Designer UICompany:Cerence IncLocation:Burlington, MAFrom:09/2023To:Present

**Description:** Lead UI design for an advanced in-car voice assistant powered by large language models. Manage and mentor a junior UI designer. Established and maintained a comprehensive design system. Conducted user research and usability testing to inform design decisions. Created high-fidelity prototypes, animations, and detailed interaction specifications. Collaborated closely with developers and stakeholders to ensure design feasibility and effective implementation.

Title:	Principal Product Designer UI
Company:	iRobot
Location:	Bedford, MA
From:	05/2018
То:	02/2023

## Description:

Founded and managed the iRobot Mobile Design System, including documentation and governance processes. Acted as the primary design contact, holding regular office hours. Led the UI design team's weekly group and individual reviews. Collaborated with product management and stakeholders to understand requirements and ensure efficient task assignment.

Title:	Senior User Interface Designer
Company:	Curriculum Associates
From:	02/2016
То:	11//2017

## Description:

Led the redesign of the Diagnostic Assessment tool, a core digital product with over six thousand pages used by K-12 students. Created a responsive web application for tablets and desktops. Developed and meticulously documented the design system for development partners, ensuring high-quality implementation. Designed a simplified login experience for grades K-1. Collaborated closely with cross-functional teams to deliver new features and improvements.

Title:	Senior Interactive	Designer	[Contract]
Company:	Staples		
From:	11/2015		
То:	04//2016		
Description:			

Designed responsive web and mobile content for a variety of Staples digital offerings.

Title:	Senior User	Interface	Designer	[Contract]
Company:	Blackboard			
From:	05/2015			
To:	12/2015			

#### Description:

Lead re-design of BlackBoard Collaborate app Designed for iOS and Android on Mobile, tablet and desktop.

Title:	Freelance Designer
Company:	Self
From:	01/2006
То:	01/2015

# Description:

Worked on design and front end web development projects for a variety of clients including American Express, A&E, Covergirl, Virgin, Universal Music, Soul Clap and Sightglass Coffee.

School of the Art Institute of Chicago

#### EDUCATION

School:

School: Location: Degree: Year:	School of the Art Institute of Chicago Chicago, IL MFA 2012
School: Location: Decree: Year:	General Assembly Boston, MA UX Certification 2016
School: Location: Degree: Year:	Massachusetts College of Art and Design Boston MA BFA 2010
School: Location: Degree: Year:	Fisher College Boston MA AA 1999
PATENTS	
SETTINGS FOR MO	BILE ROBOT CONTROL
Number:	20230346184
Filed:	April 29, 2022
Publication:	November 2, 2023
SYSTEMS AND MET	HODS FOR SCHEDULING MOBILE ROBOT MISSIONS
Number:	20220151450
Filed:	November 17, 2020
PublicatioN:	May 19, 2022

CONTEXTUAL AND USER EXPERIENCE BASED MOBILE ROBOT CONTROL

Number:	20220015596
Filed:	July 20, 2020
Publication:	January 20, 2022

CONTEXTUAL AND USER EXPERIENCE-BASED MOBILE ROBOT SCHEDULING AND

CONTROL	
Number:	20210373558
Filed:	May 29, 2020
Publication:	December 2, 2021

# TEACHING

School:Bunker Hill Community CollegeLocation:Charlestown, MAFrom:2014To:2015Subjects:Color Theory and Composition,Foundational Computer Graphics,Intro to JavaScript